



# MEMPHIS HALF OVER



## Let's Speed Up!

**W**ITH the same resistless dash that characterized the assault our own boys made upon the Hindenburg line, Memphis leaped forward at the start of the Victory Liberty Loan campaign, and charged half way to the objective—\$9,649,500. The Memphis method is proving to be a big winner.

Seven divisions of bond salesmen reported they had gone over the top. Others are gaining ground rapidly, and expect momentarily to reach their quota. On the face of incomplete reports, Memphis unquestionably has gained the half-way point.

Wholesale grocers, furniture men, merchant tailors, dry goods interests, sporting goods dealers, merchandise brokers and bankers and capitalists have crossed their respective goals. They have done their part and turned again to their own business affairs. For them the job is finished.

## The Goal Lies Just Ahead

Memphis can finish the job by tomorrow night if bond salesmen keep on their toes, and bond buyers are ready with MAXIMUM subscriptions when the solicitors call. Everyone wants to finish the job in record time and get back to normal. Will you help?

**BUY** bonds to your utmost! Surely you will go your limit for the greatest government beneath the sun! Surely you want to see Memphis succeed again in true Memphis fashion! Surely you want your industry to stand high in the percentage column!

The Victory Liberty Bonds are the safest and best investment in the world. The bonds bear 4¾ per cent interest. Your banker will lend you money at the coupon rate for 90 days, with privilege of a 90-day renewal if you desire. Remember two ways are provided to buy bonds.

### Government Plan

10 per cent with subscription.  
Nothing in June.  
10 per cent in July.  
20 per cent in August.  
20 per cent in September.  
20 per cent in October.  
20 per cent in November.

### Take Your Choice

### Partial Payment Plan

10 per cent with subscription; 4 per cent each week thereafter.

The first coupon under this method takes care of the interest.

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**W. A. GAGE & CO.—R. J. DARNELL, Inc.**

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Gayoso Lumber Company.  
George T. Brodnax, Inc.  
May Bros.  
Florence Table and Lumber Company.  
Goodlander-Robertson Lumber Company.  
F. T. Dooley Lumber Company.

Welch Lumber Company.  
Dudley Lumber Company.  
Plough Chemical Company.  
York Lumber Company.  
E. Reckheimer Company.  
Stinson Veneer and Lumber Company.  
Memphis Hardwood Flooring Company.  
Anderson-Tully Company.  
American Sulfur Company.  
Reed & Ducker.  
Tennessee Fiber Company.  
Hedges & Norfleet Company.  
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